

Water Therapy

KICHLER LIGHTING



DL COUCH

"Water Therapy" is an elemental color for products ranging from home to automotive to fashion. Water, a basis of life, is cleansing, therapeutic, and powerful, and those qualities appear in this fresh blue.

With a subtle depth, and nuanced with a bit of green, it is a new iteration of aqua. As a fashion color, it will adorn accessories, cosmetics, and fashions themselves. But, it is with interiors that it is showing its strongest vibe, adding a cool touch of nature to everything from wallcoverings to wood finishes, lighting to textiles. And so powerful is the attraction of "Water Therapy," that you will find it on the highway, with versions of the hue on everything from econo-cars to sports cars.

Water Therapy—a color as simple, and invigorating, as life.

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SINFUL COLORS KYLIE



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and the right colors sell better.®