

color alert

HECHIZO

Get your lilac on with “HECHIZO!”

A season-less, mid-range lilac that offers a blast of color that crosses time and geographic borders.

It is a hue evoking hand-craft and reminiscence that can color everything from a garden flower to a fragrance to an oxford cloth shirt. With its roots in “hand-made” products and “locally produced” trend stories, it offers a new direction in “made by me.” It is just bold enough to make a statement, yet subtle enough to rest comfortably on its own merits.

As an accent color, expect to see it with sage, chocolate and ecru. It will also add a level of energy to warm, washed grey and navy blue.

Natural • Fresh • Embracing

