

color alert

BURST

It's time for a color "Burst" as we close one year and embark on a new one.

A hue filled with promise and energy, this is a red that drives us forward. As we anticipate the glowing red of fireworks bursting over celebrations around the world, this red identifies us as having a mission, to strive and thrive.

It's a high speed color for automotive, flirty in cosmetics and makes a bold statement in home, office and hospitality. This color is a hint of the reds to come in 2015, a year to be marked with desire and craving.

This is the on trend color to end the year with a bang and a "burst!"

Energy



Passion



Desire

