



**AmericasMart<sup>®</sup>**  
Atlanta

## tradeshow report: “International Gift and Home Furnishings Market”

Atlanta, USA ▪ July 12-19, 2016

By Kristin Moerman

For more than 50 years, AmericasMart Atlanta has been a global leader in retail. From classic to contemporary, the multi-building complex includes more than 1,400 unique showrooms, 4,000 temporaries and nearly 100 new and expanding showrooms.





**NATURALS**

Warm taupe and camel are paired with ivory and brown and are accented with natural wood, wicker and copper materials.

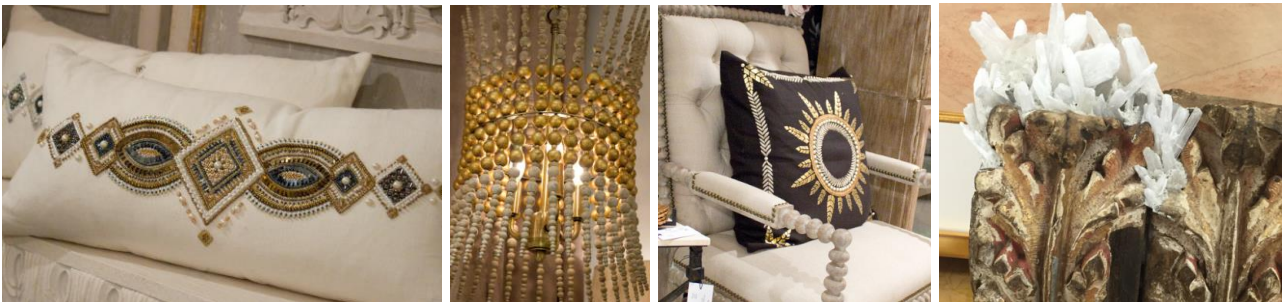




## NOIR

Black, charcoal and mid-tone greys combine with white, or more frequently winter-white, in tropical, abstract and tribal motifs.





## BLACK & GOLD

Soft black and gold pair together for a dramatic effect but are softened with unfinished wood tones and other natural materials including crystals.





## YELLOWS

Ochre continues to be the most prominently seen yellow with warm curry and happy lemon yellows beginning to emerge as well.





## TURQUOISE & MINT

Turquoise and soft mint were widely shown across showrooms and product categories and frequently accented with bright chartreuse.





## GREENS

Greens seemed to be more prominent but subdued and livable in tones of jade, olive and marble.



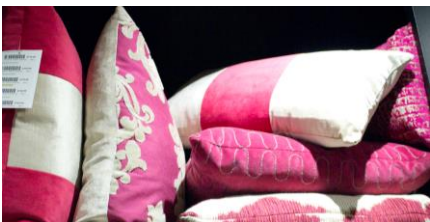


## BLUES

Bright cobalt blue and deep indigo blue dominated the show and were frequently paired together on a single item or within a collection story.







## REDS

Bright pops of shrimp red (called out in February's Color Alert) was spotted at the show but took a back seat to a bright berry and soft marsala.

