



MAISON
&OBJET
PARIS

MAISON & OBJET & MORE

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“A projection into the future of living.”

The influential tradeshow is held twice a year showcasing more than 3,000 interior brands with more than 70,000 visitors including buyers, architects, interior designers and product designers. The show encompasses MAISON, a range of interior decoration, OBJET, concept stores, and for the first time ever INFLUENCES, allowing new designers to showcase their products.





COLOR



TREND



COLOR
MARKETING
GROUP®



Cinnamon



Pink-influenced reds from **Cinnamon** to Terracotta dominated the show with their sophistication and natural tone. It works with both cool and warm pairings such as cream and grey.



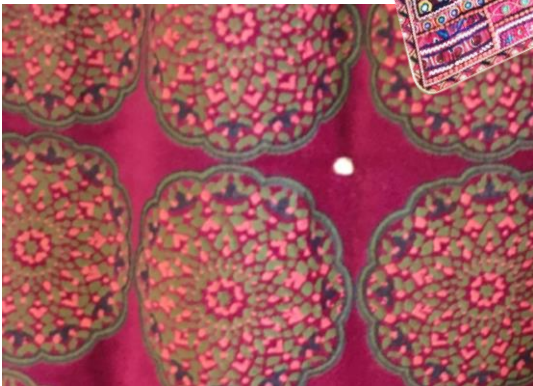
Mauve



Mauve provides a subdued pastel option that adds a touch of femininity and freshness that is reminiscent of vintage Victorian trends. Mauve functions as an inventive neutral alternative, and often uses other pastels and darks as accents.



Pink



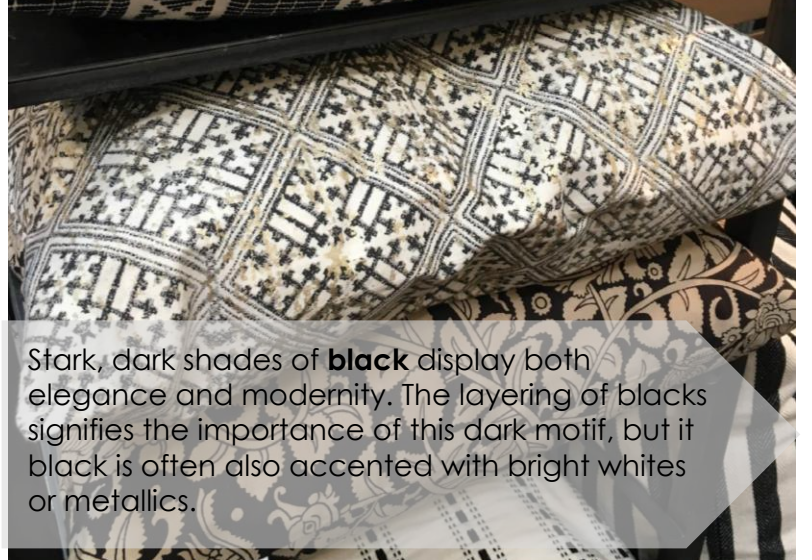
Pink provides a tropical and global flair, which seems a bright breath of fresh air amid neutral-dominant trends. Fun and light-hearted, pink is often paired with stark blacks and tropical shades of green.



Yellow exists as a wonderful balance between bold and subdued. Ranging from deep shades of mustard to flamboyant neons, yellow functions as either a centerpiece color or as a warm accent. It is often paired with neutrals and creams, with fresh pops of green.



Black



Stark, dark shades of **black** display both elegance and modernity. The layering of blacks signifies the importance of this dark motif, but it black is often also accented with bright whites or metallics.



Emerald



Emerald was cast in a bluer shade (malachite) and paired with sage, signifying the rising trend in layering greens. In the use of emerald, traditional styles, such as velvet fabrication, were prevalent in furniture construction.



Sage-Camo



Sage-Camo is an earthy, natural shade of green that calls to mind fresh herbs and greenery. Providing a lively, yet subdued alternative to neutrals, sage is a welcome partner to layer with rich greens.



Midnight



Midnight leads the trend of almost-black blues, which is shown through dark-on-dark layering of indigos. These midnight shades are portrayed on luminous velvet fabrics, and often creams and greys serve as bright accents.



Denim



Denim provides a gentle alternative to the harsher blues of its family. This soft color ranges from coastal to southwestern trends, and is most often found accented by simple cream tones.



Teal



Teal is a fun and bright shade, livening simple monochromatic schemes with these bright pops of blue-green. Teal is most often paired with other shades of blue and green, as well as with cream.