



## tradeshow report: “Maison & Objet and More”

Paris, France • September 2-6, 2016

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*“A projection into the future of living.”*

The influential tradeshow is held twice a year showcasing more than 3,000 interior brands with more than 70,000 visitors including buyers, architects, interior designers and product designers. The show encompasses MAISON, a range of interior decoration, OBJET, concept stores, and for the first time ever INFLUENCES, allowing new designers to showcase their products.



# COLOR

## PRIMARY TRENDS

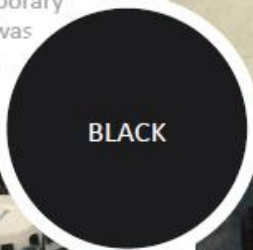


## SECONDARY TRENDS

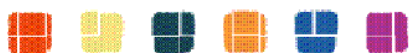


# NOIR

Black and dark charcoals stole the show among all categories; textiles, accessories, tableware. Black with red was a common theme for a contemporary combination. Black was paired with neutrals for a natural look.



## PAIRED WITH...



# GREEN

Greens were one of the most prevalent colors among the show. Malachite was a dark, rich blue green. Succulent green was muted, inspired by plant life. Key pairings like soft rose brought subtle pops to the green palette.



MALACHITE



SUCCULENT



## PAIRED WITH...



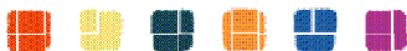
AQUA



CITRUS



VINTAGE ROSE



# BERRY

A range of berries were prominent. They were paired with grey and green for light and airy, contemporary looks. When terracotta paired with berry, looks were rich and global.



VINTAGE ROSE



TERRACOTTA



## PAIRED WITH...



GREY



RICH PURPLE



SOFT GREEN



# BLUE

Layered blues were another strong story. They ranged from an ink blue which was slightly more saturated than navy to a washed denim. Blues were combined with each other to create layered, gradating looks.



INK BLUE



WASHED DENIM



## PAIRED WITH...



CITRUS



TURQUOISE BLUE



# NATURAL

Natural color and materials were apparent among furniture, pillows, textiles, and finishes. They were often paired with levels of other neutrals as well as black and white.



RAFFIA TAN

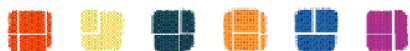


## PAIRED WITH...



BLACK

WHITE



# GREY

Grey and white continued at the show to create soft, contemporary looks. They remained staple neutrals to ground the look. They were often paired with soft pops of color including soft blue and soft rose.



## PAIRED WITH...





# YELLOW

While yellow was not a primary color seen at the show, it still remained. Maize was the most common of yellows seen mostly in furniture pieces but also in tableware and fabrics. It was paired with grey for a toned down look.



## PAIRED WITH...

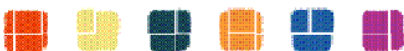
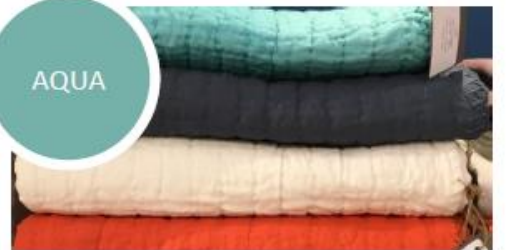


# ORANGE

Orange was seen throughout the show in textiles and accessories. The most common orange was a washed tangerine which had a gray cast but still remained a bright pop. It was often paired with blue for a vibrant look.



## PAIRED WITH...



# RED

True red was spotted throughout the show. Although not the most prevalent color, it remained bold and striking in accessories. It was paired with black for a contemporary flair and blue for a more global look.



# PAIRED WITH...



# METALLIC

Metallic textiles and finishes were warm and inviting. Copper was the newest metallic but gold and bronze still remained. They were common among table accessories, pillows, lamps, and trays.

