



COLOR  
MARKETING  
GROUP™

2019 Asia Pacific Conference  
Shanghai, China August 28-30

REGISTRATION INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Industry Sector \_\_\_\_\_

Position \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Zip/Post Code: \_\_\_\_\_

Country \_\_\_\_\_

Email \_\_\_\_\_

Dietary restrictions \_\_\_\_\_

Emergency Contact Info: \_\_\_\_\_

Is this your first Asia Pacific Conference? YES  NO

REGISTRATION FEES – in US Dollars

Registration fee includes lunch and participation in the color workshop and guest speaker sessions. All participants will receive the color forecast in digital format.

CMG Member \$550

NON Members \$700

Guest/Spouse \$450

Students \$350

**TOTAL PAYMENT** \$ \_\_\_\_\_

Check here if you are interested in the following:

Facilitating the Workshop

Co-Facilitating the Workshop

Taking/recording Notes

METHOD OF PAYMENT

Enclosed is my check made payable to CMG (US funds only) *Please write registrant's name on the check and return with the Registration Form.*

Visa

MasterCard

American Express

Cardholder Name: \_\_\_\_\_ Card Number: \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

*International members are encouraged to pay registration fees by credit card. All international wire transfers will carry a \$50 surcharge.*

**Color Marketing Group**

1908 Mount Vernon Avenue, 3<sup>rd</sup> Floor, Alexandria, Virginia USA 22303-1357

Please return to [sgriffis@colormarketing.org](mailto:sgriffis@colormarketing.org)

[www.colormarketing.org](http://www.colormarketing.org)



# JOIN US SHANGHAI, CHINA

## CMG 2019 ASIA PACIFIC CONFERENCE

#CMGAP19

### POLICIES AND GUIDELINES

CMG'S Asia Pacific Conference includes a Color Forecasting Workshop during which participants discuss and identify the trends and influences that are driving future color trends. Each participant will be asked to share their ideas on what is shaping color, the driving influences behind color directions, and finally the colors that they believe will be trending in 2021 and beyond. To fully participate in the Workshop, preparation is required by completing the Color Worksheet which will be e-mailed to you upon confirmation of your registration. The Worksheet gives you a good indication of what you are expected to prepare, think about, and bring to the Workshop.

**Completed digital versions of the Worksheet must be emailed to your Facilitator two days prior to the workshop. You will receive notification of the name of your Facilitator.** This will help alleviate wasted time and hopefully minimize technology issues at the Workshop. If you are completing the worksheets in a NON-digital format, provide a snapshot or synopsis to the Facilitator. Please bring your computer and the digital presentation on a flash drive (as backup) along with the physical copy with colors the day of the Workshop.

CMG's Workshops are participatory and attendees may not "observe". As a courtesy to attendees who are prepared to contribute, attendees who do not complete the Worksheet will not be permitted to participate in the Workshop. **\*\*CMG's Cancellation & Refund Policy will apply in these situations.**

To ensure a broad sharing of information from everyone in the group, individuals from the same Company should present individually.

**REGISTRATION & PAYMENT:** Registration forms may be emailed to [sgriffis@colormarketing.org](mailto:sgriffis@colormarketing.org) or posted to 1908 Mount Vernon Avenue, Alexandria VA 22301. A confirmation will be sent via email once payment is processed. No registration form will be processed without payment. If you do not receive E-MAIL confirmation of your registration within 5 business days, contact CMG immediately to confirm your registration. CMG does not have a fax number.

*•International members are encouraged to pay registration fees by credit card. All international wire transfers will carry a \$50 surcharge.*

**CANCELLATION and REFUND POLICY:** Cancellations must be received in writing to CMG 5 days before the event date to qualify for a refund. A \$75 administrative fee will be deducted for all canceled registrations. Please allow up to two weeks to receive your refund and up to two billing cycles for it to appear on your credit card statement. Regrettably refunds cannot be granted less than 3 DAYS before the event date.

**STUDENTS:** Students must currently be attending college or university on a full-time basis and provide written confirmation of fulltime attendance or appropriate student identity. Space for student places is limited and will be processed on a first come first served basis. If you have any questions please contact Sharon Griffis, Executive Director [sgriffis@colormarketing.org](mailto:sgriffis@colormarketing.org)

**CONDUCTING COMPANY BUSINESS AT CMG EVENTS:** Sale of products or services is not allowed at CMG meetings, Conferences, and events. For the benefit of all members, it is important that attendees be free of everyday business involvement, companies' research efforts and/or sales promotions. This allows for maximum concentration and exchange of valuable color information – the core of CMG – for specific guidelines, contact CMG's Executive Director at 703.329.8500.

**GUESTS** – This category is reserved for spouses, partners, and family members.

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