

# Estoy Aqui

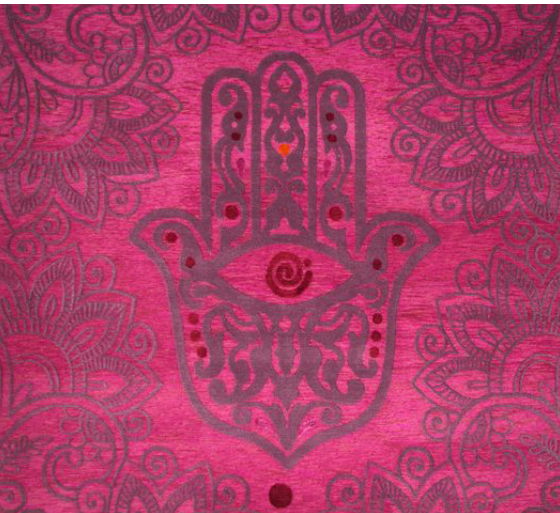
## “I’m Here!”

**Estoy Aqui** translates to “I’m Here!” And that’s surely the case! This on-trend color, determined in 2016 during CMG’s Latin America meetings, to emerge in 2018, announces itself no matter what it embraces.

The color story began with a feminine slant but quickly crossed gender lines, and borders, with its powerful presence and international appeal. Capturing the otherworldly beauty of an exotic locale it takes the pink trend to a new level by adding a touch of cool blue.

The result is an intoxicating hue that teases the eye, suggests the unique flora of a tropical rain forest, a refreshing sip from tropical drink, or a bold, red-carpet fashion moment.

It is a pink of confidence, of nature, and modernity. Take notice and embrace **Estoy Aqui**, it’s a color that most definitely says, “I’m here!”



Carpets of Imagination Keshishian No. 06



Seen at Milan Design Week



Michael Kors at Saks Fifth Avenue



Tom Ford at Harry Rosen

Louis Vitton

**Color Sells**  
and the right colors sell better.®