



Champion Photography

RETREAT INTO A WORLD OF GREEN!

Lush, joyous, verdant green! This cooling color is what we most associate with nature and the pleasure it brings. Two greens, **Mi Jardin** and **Ever-Green** are trend forward, appearing in everything from design exhibitions to fashion catwalks.

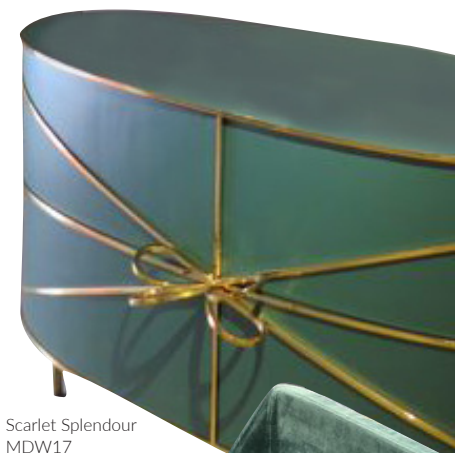
Welcomed as a new trend direction for green, **Mi Jardin** and **Ever-Green** originated during CMG's Latin America and North America 2016 color trend discussions and they are now appearing on the world stage.

Their subtle differences suggest numerous iterations of green to come and are just the beginning of a green revolution. Initially inspired by nature, **Mi Jardin** and **Ever-Green** are colors that can ultimately create their own style identity.

Do you need an antidote to industrial looks and heavy colors? These greens replace the immensity of black and grey with comforting freshness, and their richness elevates them beyond brights and pastels. Either way, they celebrate the greens of pleasurable pursuits.

Fashion will embrace it as an accent or complete color statement, ramping up the style in satin, silk, and leather. Interiors are adding sumptuous touches of the color with velvet, wool, stone, and matte paints.

Mi Jardin and **Ever-Green** suggest nature's glory, and happy moments, surrounded by its abundant hue. Stroll through the woods, walk barefoot through the grass, and find yourself bursting into a new world of greens.



Scarlet Splendour MDW17



Aceray at NeoCon



Seen at NeoCon

Seen at Nordstrom

Color Sells[®]
and the right colors sell better.