

ESTOY AQUI

How do you **MAXIMIZE** your **PINK**?

With **Estoy Aqui**, you take it with a dash of attitude as this color announces, "I'm here!"

Maximize a singular color trend statement by mixing materials and finishes for a multi-layered aesthetic declaration. **Estoy Aqui** gains brilliance in the sheen of satin and silk, depth in leather and suede, and extravagance in velvet, metallics and lacquer.



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Prints get maxxed in a new way with this bright pink. It revs up womenswear and menswear alike, celebrating design and color power over any gender role. Used in combination with coral, plum and yellow, or navy and green, or popping with neon, it can stand on its own, even in a crowd of colors. And in the quiet of a neutral palette, **Estoy Aqui** offers a flash of whimsy against the ground of beige and grey.

Estoy Aqui, a color that no matter where it is says, "I'm here!"

1. Seen at 2017 Maison et Objet; 2. Carpets of Imagination Keshishian no. 1981; 3. Seen at Moroso MDW17; 4. Paul Smith Socks at Hudson's Bay; 5. Etro at Neiman Marcus; 6. Seen at 2017 Ambiente

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Color Sells
and the right colors sell better.®