

I-POP





How do you make a bigger statement than I-Pop?

Add effects, and sheen, and dazzle. And other colors!

I-Pop is all about expression, vitality, and personal power. So mix it up even more with this color that can take on all callers.

Shift **I-Pop** with a matte metallic finish to embolden a mean, green machine that eats up highways and blazes its own path. Develop a sense of divine decadence with a manicure in a familiar color, but in an unfamiliar place. Shine it up, fill it with glitter, no matter what you do it simply makes **I-Pop's** bold statement even bolder.

Create a story of joie-de-vivre by coordinating **I-Pop** with bright yellow, orange, and turquoise. Or let it be a searing accent to gray, black, and white. Even in a monochromatic palette, **I-Pop** can take command with its energy and spirited appeal.

Make it green, make it pop, make it yours. Make it I-Pop!



Color Sells and the right colors sell better.®

- 1. Seen at MDW18
- 2. Bar Anne MDW18
- 3. Seen at MDW18
- 4. Seen at Neocom