

ROARange

RUPTURA

Boost your designs...

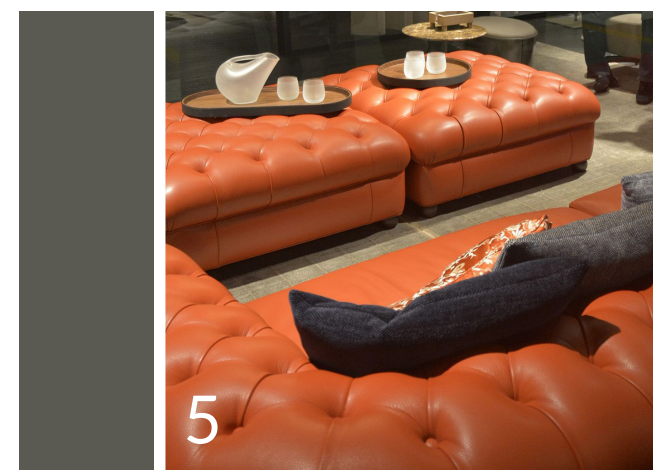
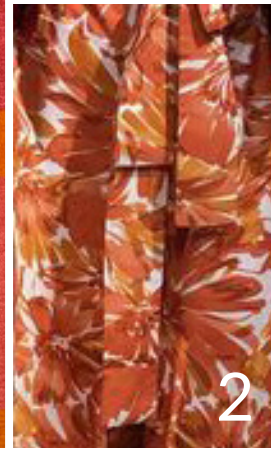
And make your statement with a bold shot of red, specifically **ROARange** and/or **Ruptura**. Propelled with their yellow/red core, they have the sass to drive style that can be acutely serious, or seriously flippant.

Already appearing in home and fashion, commercial and residential products, and personal electronics and accessories, this hot pair of reds insists on making their presence known, **ROARange** and **Ruptura** don't stand by quietly, and don't take no for an answer. The full on power they possess is bold whether in a subversive matte

finish, or glistening in high gloss. With a special effect they can be space age or lava flow hot, these are reds with no boundaries.

In combination with other hues, **ROARange** and **Ruptura** add a high heat edge to muted colors such as olive, brown, and sand, and create complex coordinates with black. Though certainly not classic reds, by any means, they can enliven classic hues such as navy and grey, have a wink of naughtiness with plum and pink, and create a passionate analogous look with yellow and orange.

Passionate, bold, and in your face, **ROARange** and **Ruptura** are the no excuses, take on the world reds to create designs that have the last, and lingering, word.



Color Sells[®]
and the right colors sell better.[®]

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1. ADK Carpets; 2. Seen at Saks Fifth Avenue;
3. ADK Carpets; 4. Sancal at MDW18;
5. Seen at MDW18