

SER

FLUID BLUE

WAVE

MING BLUE

Carry your message around the world, in **BLUE!**

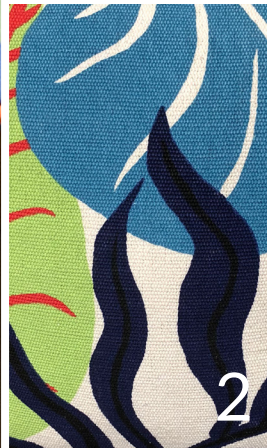
Blues that carry messages of hope and trust within their hue. They are familiar, yet with an element of newness. **Ming Blue**, with its historical relationship to porcelain ware, provides a deep, rich element to merge now and next. **Fluid Blue** provides a

carefree, thoughtful moment with its brighter value, and **Ser** and **Wave** are identical blues from different parts of the world, but with the same context of personal and environmental awareness.

Truly international in scope, yet intensely personal, **Ming Blue**, **Fluid Blue**, **Ser**, and **Wave** express a color message for the world.



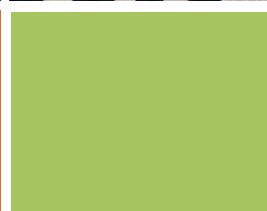
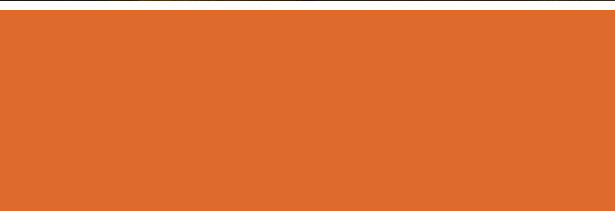
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Color Sells
and the right colors sell better.®

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1. Moroso; 2. Seen at West Elm;
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