

# XIN

## XIN is IN!

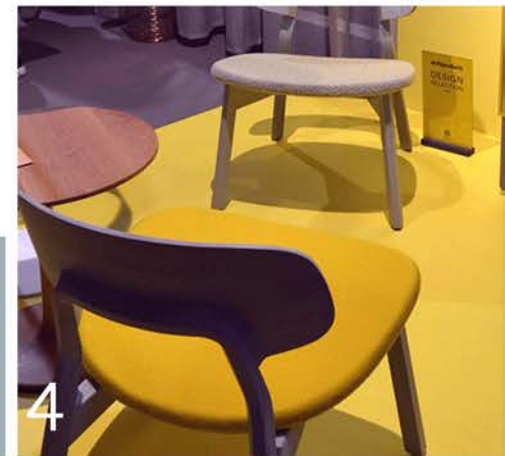
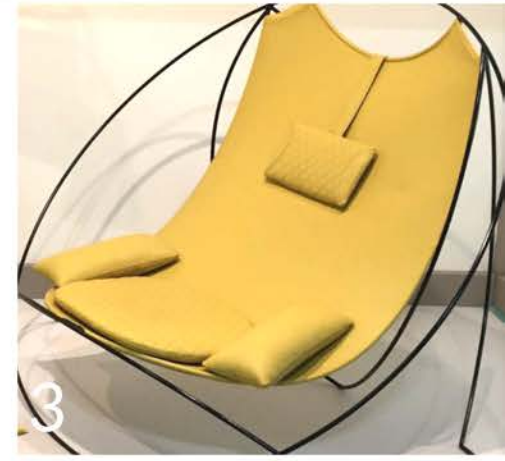
Make a bold statement with the yellow of **Xin**! A hue that can suggest an antidote to difficult times, **Xin** symbolizes the warmth of the sun, and radiates health, fitness, and well-being.

**Xin** brings a punch of color that adds life and energy. An ideal hue for sports and recreation, **Xin** is equally exciting for fashion and home. Ageless and unconcerned with gender boundaries, **Xin** will be the color of achievement.

Stunning when solo, **Xin** is a natural fit to the many blues and greens on the market. It adds warming brightness to modern grey and black, and hints at a bit of retro combined with mid-century mint, red, and pink. Truly adaptable, whether satin, matte or high gloss, or with a special effect, **Xin's** ability to be uplifting is almost boundless.

Color combinations aren't limited to a specific market and **Xin** will be integral in living spaces, in a sports venue, or on a body. It is the color for all, that can raise all higher than ever before.

Bright, energized, happy, and able to radiate a new sense



Color Sells  
and the right colors sell better.®

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1. Flexform MDW19
2. Seen at MDW18
3. Seen at MDW18
4. Seen at MDW18
5. Seen at MDW18