



COLOR
MARKETING
GROUP™

REGISTRATION FEES in US Dollars

Registration fee includes lunch and participation in the color workshop and guest speaker sessions. All participants will receive the color forecast in digital format.

CMG Member \$550

NON Members \$700

Guest/Spouse \$450

Students \$350

TOTAL PAYMENT \$ _____

REGISTRATION INFORMATION

Name _____

Company _____

Industry Sector _____

Position _____

Phone _____

Address _____

_____ Zip/Post Code: _____

Country _____

Email _____

Dietary restrictions _____

Emergency Contact Info: _____

Is this your first Asia Pacific Conference? YES NO

Check here if you are interested in the following:

Facilitating the Workshop

Co-Facilitating the Workshop

Taking/recording Notes

CONFERENCE ATTENDEE LIST: Please check here if you do NOT wish to be included on our Conference Attendee List.

SOCIAL MEDIA: CMG regularly publishes images of our Conference through out social media. Please check here if you do not wish an image of you to be posted.

Please check here if you do not wish to be notified of future events, our monthly Color Alert® and other CMG news

METHOD OF PAYMENT

Enclosed is my check made payable to CMG (US funds only) *Please write registrant's name on the check and return with the Registration Form.*

Visa MasterCard American Express

Cardholder Name: _____ Card Number: _____

Billing Address _____

Signature: _____ Expiration Date: _____

International members are encouraged to pay registration fees by credit card. All international wire transfers will carry a \$50 surcharge.

Color Marketing Group

1908 Mount Vernon Avenue, 3rd Floor, Alexandria, Virginia USA 22303-1357

www.colormarketing.org

Please return to sgriffis@colormarketing.org



CMG 2020 ASIA PACIFIC CONFERENCE

JOIN US SHANGHAI, CHINA

#CMGASPAC20

POLICIES AND GUIDELINES

CMG'S Asia Pacific Conference includes a Color Forecasting Workshop during which participants discuss and identify the trends and influences that are driving future color trends. Each participant will be asked to share their ideas on what is shaping color, the driving influences behind color directions, and finally the colors that they believe will be trending in 2022 and beyond. To fully participate in the Workshop, preparation is required by completing the Color Worksheet which will be e-mailed to you upon confirmation of your registration. The Worksheet gives you a good indication of what you are expected to prepare, think about, and bring to the Workshop.

Completed digital versions of the Worksheet must be emailed to your Facilitator two days prior to the workshop. You will receive notification of the name of your Facilitator. This will help alleviate wasted time and hopefully minimize technology issues at the Workshop. If you are completing the worksheets in a NON-digital format, provide a snapshot or synopsis to the Facilitator. Please bring your computer and the digital presentation on a flash drive (as backup) along with the physical copy with colors the day of the Workshop.

CMG's Workshops are participatory and attendees may not "observe". As a courtesy to attendees who are prepared to contribute, attendees who do not complete the Worksheet will not be permitted to participate in the Workshop. ****CMG's Cancellation & Refund Policy will apply in these situations.** To ensure a broad sharing of information from everyone in the group, individuals from the same Company should present individually.

REGISTRATION & PAYMENT: Registration forms may be emailed to sgriffis@colormarketing.org or posted to 1908 Mount Vernon Avenue, Alexandria VA 22301. A confirmation will be sent via email once payment is processed. No registration form will be processed without payment. If you do not receive E-MAIL confirmation of your registration within 5 business days, contact CMG immediately to confirm your registration. CMG does not have a fax number.

•International members are encouraged to pay registration fees by credit card. All international wire transfers will carry a \$50 surcharge.

CANCELLATION and REFUND POLICY: Cancellations must be received in writing to CMG 5 days before the event date to qualify for a refund. A \$75 administrative fee will be deducted for all canceled registrations. Please allow up to two weeks to receive your refund and up to two billing cycles for it to appear on your credit card statement. Regrettably refunds cannot be granted less than 3 DAYS before the event date.

STUDENTS: Students must currently be attending college or university on a full-time basis and provide written confirmation of fulltime attendance or appropriate student identity. Space for student places is limited and will be processed on a first come first served basis. If you have any questions please contact Sharon Griffis, Executive Director sgriffis@colormarketing.org

GUESTS – This category is reserved for spouses, partners, and family members.

CONDUCTING COMPANY BUSINESS AT CMG EVENTS: Sale of products or services is not allowed at CMG meetings, Conferences, and events. For the benefit of all members, it is important that attendees be free of everyday business involvement, companies' research efforts and/or sales promotions. This allows for maximum concentration and exchange of valuable color information – the core of CMG – for specific guidelines, contact CMG's Executive Director at 703.329.8500.

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