

EMBRACE THE UNCOMFORTABLE



C M G V I R T U A L S U M M I T | N O V E M B E R 1 8 - 1 9 , 2 0 2 0

# WE *PARTNER* IN COLOR

## 2020 Partnership Opportunities

Color Marketing Group invites you to showcase your company, products, or services during our Virtual International Summit with these unique opportunities to promote your brand including:

- **VIDEO SPOTS** - Secure one (or more!) of our programmed video spots at key times throughout the Summit program. Slots are limited and will be on a first-come basis. Details of timing, format and theme will be provided upon request. **Fee \$1,100 per slot.**
- **COLORCHAT™ HOST** - Host one of our ColorChat™ events which take place at the beginning and end of each day of the Summit. **Fee \$TBC**
- **RAFFLE** - Sponsor a fun and engaging competition or raffle by donating a prize or discount coupon. **Fee \$TBC**
- **KEYNOTE SPEAKER** - Sponsor our Keynote Speaker. **Fee \$TBC**
- **COLOR RESOURCE ROOM** – **See below**
- **VIRTUAL SWAG BAG** – **See below**
- **SPONSOR BOX** – **See below**

## COLOR RESOURCE ROOM

CMG's Color Resource Room is a unique and virtual way to share your company information with our Summit attendees through our online CMG Community. Our Color Resource Room allows sponsors to share content including posts, articles, events, videos, Press Releases, and more. The online Color Resource Room exclusive to Summit attendees for the duration of the Summit – and beyond!

To hold your spot in our Color Resource Room, please complete and return this form **on or before September 30** along with a description of what you would like to share.

### **A \$100 fee is required for participation.**

I would like to pay by the following:     Check     VISA     MasterCard     AMEX

Card Number \_\_\_\_\_ Name on card: \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Address: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## SPONSOR BOX

Our 2020 Sponsor Box offers you a unique way to include your Company's product/services, marketing material in our custom-themed Sponsor Box, delivered to attendees by November 15<sup>th</sup> in time for the live Summit. All shipments need to be sent to Color Marketing Group, PO BOX 2497 1908 Mount Vernon Avenue, Alexandria VA 22301 and received no later than October 19<sup>th</sup>.

Please complete the following information to be included in this year's Box and return to [sgriffis@colormarketing.org](mailto:sgriffis@colormarketing.org) **on or before September 30th**.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

I would like to include the following gift in the Sponsor Box:

---

**\*Dimensions:** Height \_\_\_\_\_ Depth: \_\_\_\_\_ Length: \_\_\_\_\_ Weight: \_\_\_\_\_  
(\*Limits do apply)

## **A \$100 fee is required for participation.**

I would like to pay by the following:     Check     VISA     MasterCard     AMEX

Card Number \_\_\_\_\_ Name on card: \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Address: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## **VIRTUAL SWAG BAG**

Go Digital and Green with our 2020 Virtual Swag Bag, an eco-friendly way to share your company information with our members. By going digital you minimize the hassle of transporting or assembling - we'll do the assembly and electronic mailing to Virtual Summit attendees. Our Virtual Swag Bags include discount codes, free offers, virtual gift cards, or online marketing material

Please complete the following information to be included in this year's Virtual Swag Bag, and return to [sgriffis@colormarketing.org](mailto:sgriffis@colormarketing.org) **on or before September 30th.**

## **A \$100 fee is required for participation.**

I would like to pay by the following:     Check     VISA     MasterCard     AMEX

Card Number \_\_\_\_\_ Name on card: \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Address: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

For more information on these opportunities contact Sharon Griffis, [sgriffis@colormarketing.org](mailto:sgriffis@colormarketing.org).